

# Ready4K

## Text messages to boost your child's learning.



### What is Ready4K?

Ready4K is a research-based text messaging program for parents provided at no cost. Each week, you will receive FUN FACTS and EASY TIPS to boost your child's learning. Ready4K activities build on the things that you already do with your child – like getting ready for school, eating meals together, and going to the store – to make boosting your child's learning fast, fun and easy.

### Why should I sign up?

All parents want their children to succeed but many run out of ideas. Ready4K can help! The research behind Ready4K shows that receiving helpful texts can significantly increase children's learning (see York & Loeb, 2014).

### How do I sign up?

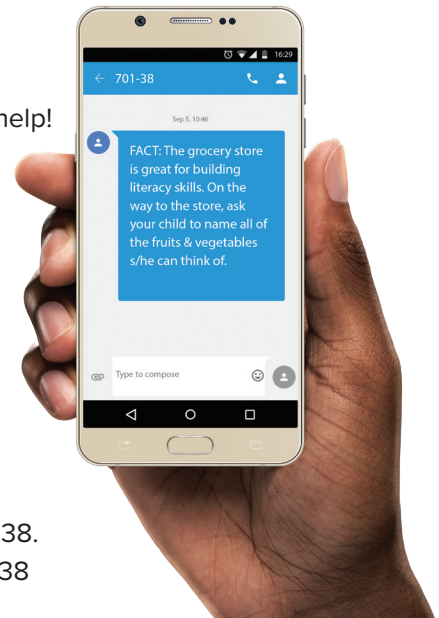
Signing up is easy. All you have to do is fill out the attached enrollment form!

### How much does Ready4K cost?

While there is absolutely no cost for signing up, data & message rates may apply.

### What if I want to stop receiving Ready4K texts?

You can choose to stop receiving Ready4K texts at any time by texting **STOP** to 70138. If you have additional questions or for help with Ready4K, you can text **HELP** to 70138 or email us at [support@parentpowered.com](mailto:support@parentpowered.com).



## Sign up today to begin boosting your child's learning!



Parents love texts



Increased involvement



Kids do better

Terms of Use and Privacy Policy: By signing up for Ready4K (the "Program") you hereby agree to (i) enroll in the Program, (ii) the ParentPowered PBC Terms of Use available at [parentpowered.com/terms.html](http://parentpowered.com/terms.html) and Privacy Policy available at [parentpowered.com/privacy.html](http://parentpowered.com/privacy.html), and (iii) receive approximately three Ready4K text messages per week from 70138. By signing up, you confirm that you want ParentPowered to send you information we think may be of interest to you, which involves ParentPowered using automated dialing technology to text you at the cell phone number you provided. While there is absolutely no cost for enrolling, data & message rates may apply. You can cancel your receipt of Ready4K text messages any time by texting **STOP** to 70138. For help with Ready4K text **HELP** to 70138 or email us at [support@parentpowered.com](mailto:support@parentpowered.com).